

# STARKE AYRES seed company opens its doors in East Africa

STARKE AYRES SOUTH AFRICA IS BOTH EXCITED AND PROUD TO ANNOUNCE THAT WE WILL BE OPENING AN OFFICE IN NAIROBI ON 1 MARCH 2015



As you know Starke Ayres seed has been available to Kenyan growers through Pannar for many years. However, we believe that customers such as yourself and the East African market as a whole are extremely important to us and have decided to set up our own office to better service our growing client base in the region.

Our new office will be headed by Joshat Njoroge. He is available to answer any questions that you may have and can be contacted on:

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Landline +254 (0)20 665 9960 or  
+254 (0) 20 665 9961  
Email Kenya@starkeayres.com

## PHYSICAL ADDRESS

Godown no. 8 L/R 15130,  
Mombasa Road,  
Nairobi,  
Kenya

We look forward to introducing you to our seed experts. Starke Ayres has put in place a highly knowledgeable and experienced sales team that can advise you on the best vegetable seed selections for your individual growing conditions and marketplace objectives. In addition, our product advisors, who are experts in their particular crop ranges, are committed to providing you with on-going advice and support.

Starke Ayres specialises in supplying vegetable, turf grass and flower seed varieties. We strive to produce seeds of the highest purity and germination capability. This is ensured via both rigorous quality control and our own breeding programmes which are, in turn, supported by extensive research and testing.

However, we believe that it is our after-sales service that sets us apart. This moves beyond conventional efficiencies to actively building relationships with our customers. That is because we feel it is crucial to work in partnership with you and assist you to better serve both regional markets and export markets in the United Kingdom and Europe which have particularly rigorous quality standards in place.

**Starke Ayres would like to assure you that, through our team of professional representatives, we will always be on hand to provide you with the best quality seeds, backup, support and personalised, specialised advice.**

## NEW HYBRIDS AVAILABLE TO EAST AFRICAN GROWERS

 <b>DIVA</b> SWEET PEPPER	 <b>DUKE</b> SWEET PEPPER	 <b>ROSABELLA</b> HYBRID ONION	 <b>SAPPHIRE</b> CABBAGE	 <b>STAR 3316</b> CABBAGE	 <b>STAR 9065</b> TOMATO	 <b>STAR 9082</b> TOMATO
 <b>A HYBRID SWEET PEPPER WITH TMV AND TSWV RESISTANCE ON A VERY VIGOROUS PLANT</b> <ul style="list-style-type: none"><li>• Can be harvested at green or yellow stage.</li><li>• Uniform blocky fruit, with excellent quality.</li><li>• Ability to set fruit under difficult conditions.</li><li>• Keeps shape and size throughout its growing cycle.</li></ul>	 <b>A HYBRID SWEET PEPPER WITH PHYTOPHTHORA RESISTANCE ON A VERY COMPACT PLANT</b> <ul style="list-style-type: none"><li>• Ideally suited to be harvested at green immature stage.</li><li>• Large leaves good canopy protecting fruit against sunburn.</li><li>• Large fruit with thick fruit walls.</li><li>• Excellent for summer production.</li></ul>	 <b>A LATE SHORT DAY PINK HYBRID</b> <ul style="list-style-type: none"><li>• Firm bulbs with good scale-leaf retention</li><li>• Round, uniform shape</li><li>• High percentage single centres</li><li>• Good storage capability</li><li>• Good bolting tolerance.</li></ul>	 <b>A NEW LARGE FRAMED HYBRID CABBAGE</b> <ul style="list-style-type: none"><li>• Large upright frame</li><li>• Semi globed shaped heads</li><li>• Very Good holdability</li><li>• Very Good uniformity</li><li>• High yield potential</li></ul>	 <b>AN ATTRACTIVE, FRESH MARKET HYBRID CABBAGE WITH A LARGE FRAME</b> <ul style="list-style-type: none"><li>• Large upright frame with excellent head protection</li><li>• Uniformly filled heads with firm internal texture</li><li>• High yield potential</li><li>• Medium to late maturing with good holdability</li><li>• Adaptable to summer and winter conditions</li></ul>	 <b>A DETERMINATE SALADETTE TOMATO WITH EXCELLENT FRUIT QUALITY ON A HIGHLY DISEASE RESISTANT PLANT</b> <ul style="list-style-type: none"><li>• Compact growth, with a very high yield</li><li>• Extended bearing period</li><li>• Exceptional leaf disease tolerance</li><li>• Very attractive shape and size</li><li>• Unique disease resistance package</li></ul>	 <b>AN INDETERMINATE GREENHOUSE OR OPENLAND VARIETY WITH VERY HIGH QUALITY AND THICK FRUIT WALLS</b> <ul style="list-style-type: none"><li>• Early maturing</li><li>• Attractive shape and size</li><li>• Excellent for the prepack market segment</li><li>• Exceptional quality on a well balanced plant</li></ul>
<small>CUSTOMER SERVICES: 0860 742 715 - WWW.STARKEAYRES.CO.ZA - MEMBER OF THE PLANNED GROUP</small> <b>SEEDS OF SUCCESS</b>	<small>CUSTOMER SERVICES: 0860 742 715 - WWW.STARKEAYRES.CO.ZA - MEMBER OF THE PLANNED GROUP</small> <b>SEEDS OF SUCCESS</b>	<small>CUSTOMER SERVICES: 0860 742 715 - WWW.STARKEAYRES.CO.ZA - MEMBER OF THE PLANNED GROUP</small> <b>SEEDS OF SUCCESS</b>	<small>CUSTOMER SERVICES: 0860 742 715 - WWW.STARKEAYRES.CO.ZA - MEMBER OF THE PLANNED GROUP</small> <b>SEEDS OF SUCCESS</b>	<small>CUSTOMER SERVICES: 0860 742 715 - WWW.STARKEAYRES.CO.ZA - MEMBER OF THE PLANNED GROUP</small> <b>SEEDS OF SUCCESS</b>	<small>CUSTOMER SERVICES: 0860 742 715 - WWW.STARKEAYRES.CO.ZA - MEMBER OF THE PLANNED GROUP</small> <b>SEEDS OF SUCCESS</b>	<small>CUSTOMER SERVICES: 0860 742 715 - WWW.STARKEAYRES.CO.ZA - MEMBER OF THE PLANNED GROUP</small> <b>SEEDS OF SUCCESS</b>

For more information, please visit [www.starkeayres.co.za](http://www.starkeayres.co.za)

**SEEDS OF SUCCESS**