



**STARKE
AYRES®**

SWEETCORN ENDEAVOUR



A NEW SUPERSWEET SWEETCORN HYBRID

- Suitable for processing
- Excellent disease resistance
- Outstanding yield potential
- Strong plants with robust growth habit
- Ears have excellent tip fill, golden yellow colour and good quality
- Attractive uniform ears with a very gentle taper and tight husk protection

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SEEDS OF SUCCESS

SWEETCORN

* ENDEAVOUR



Type	Supersweet hybrid for the processing market.
Maturity	<p>Late maturing hybrid that can be harvested 90 - 95 days after planting (Southern Africa conditions apply).</p> <p>The date of harvesting may vary by as much as 10 days between early and late season plantings.</p> <p>This needs to be taken into consideration when planning planting schedules under different growing conditions.</p>
Plant Characteristics	<p>Very large and robust plants with exceptional seedling vigour, with an average plant height of 2.0m.</p> <p>Ears are positioned 80 - 90 cm above the ground.</p> <p>A plant population of 50 - 55000 plants/hectare is optimal for summer plantings.</p> <p>Plant population will influence ear size.</p>
Ear Characteristics	<p>Slightly tapered and uniform ears, with a length of 19 - 21 cm and a diameter of 52 mm and 18 kernel rows.</p> <p>Kernel depth is typically 12 mm, kernel colour is a deep golden yellow.</p>
Disease Resistance	High resistance to common rust (Ps).
Features and Benefits	<p>ENDEAVOUR offers the sweetcorn grower the opportunity to supply the market with a produce of the highest quality.</p> <p>The hybrid is late maturing with a good disease resistance and excellent yield.</p> <p>The high yield, large ears and excellent kernel depth enables this hybrid to meet the requirements of the processing industry.</p>

* Submitted for registration on the national variety list.

INDEMNITY

All technical advice and/or production guidelines given by STARKE AYRES or any of its personnel with reference to the use of its products, is based on the company's best judgement. However, it must be expressly understood that STARKE AYRES does not assume responsibility for any advice given or for the results obtained.

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