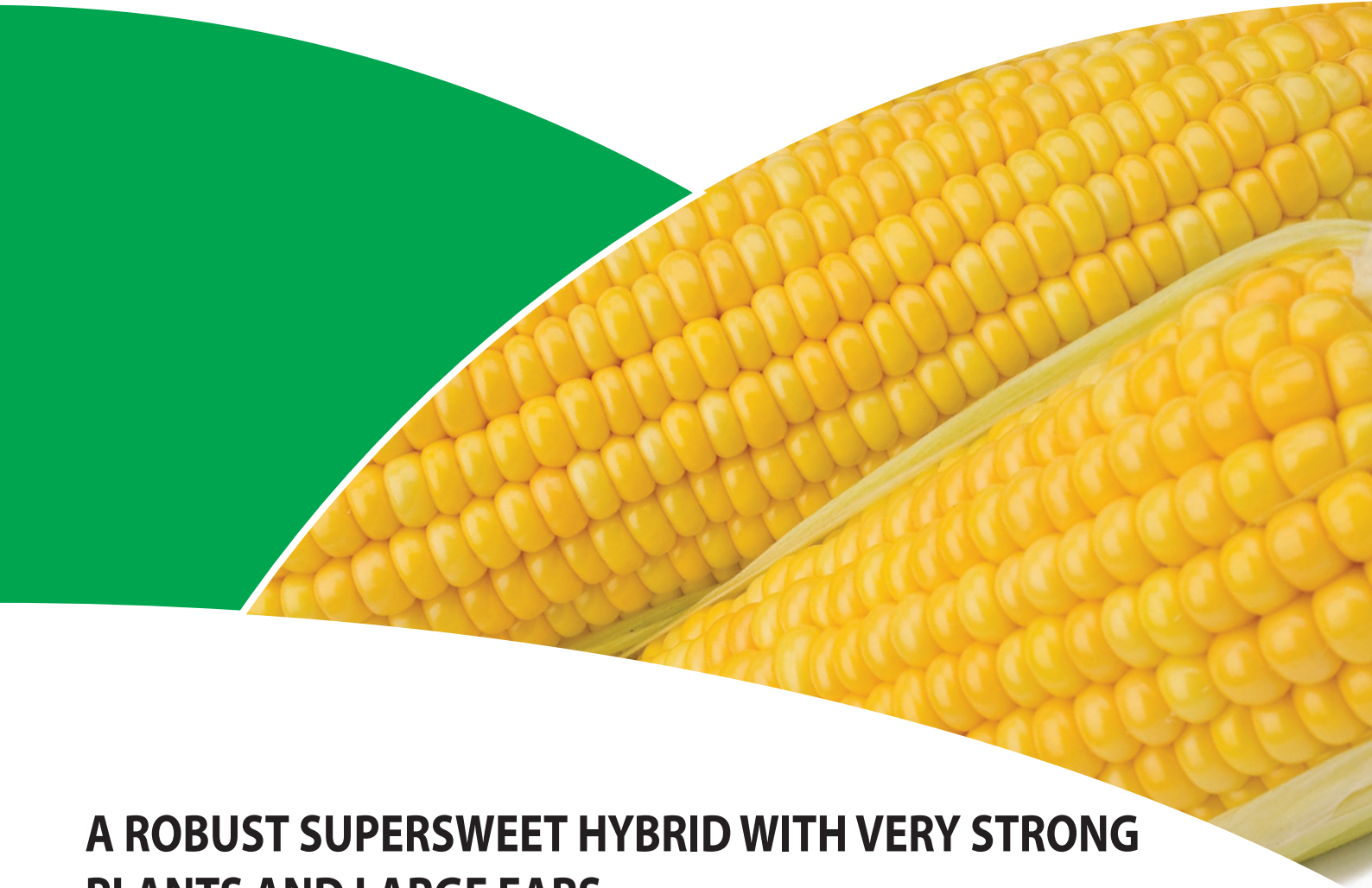




**STARKE  
AYRES®**

**STAR 7719**  
**SWEET CORN**



**A ROBUST SUPERSWEET HYBRID WITH VERY STRONG  
PLANTS AND LARGE EARS**

- Vigorous seedlings
- Robust plant growth
- Concentrated harvest period
- Highly adaptable to variety of climatic conditions

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**SEEDS OF SUCCESS**

# STAR 7719

## SWEET CORN



Type	Supersweet hybrid for the fresh market.
Maturity	A late maturing variety that can be harvested 90 days after planting (Southern African summer planting conditions apply). The date of harvesting may vary by as much as 10 days between early and late season plantings. This needs to be taken into consideration when planning planting schedules under different growing conditions. For accurate planning heat units should be monitored.
Plant Characteristics	Very large and robust plants with exceptional seedling vigour, with an average plant height of 2.2m. Ears are positioned 90cm above the ground.
Ear Characteristics	Attractive uniform ears with a very gentle taper and tight husk protection. Ear length 18 – 20 cm and diameter of 48 -50mm and 16 - 18 straight kernel rows with a kernel depth of upto 12mm. Kernel colour is bright yellow at optimum maturity.
Plant Population	Plant population will influence ear size. For larger ear size the plant population should be reduced to suit your needs. Under marginal conditions a plant population of 35000 – 40000 plants/ha are planted to attain the required results. Under optimal conditions (well managed fields with adequate watering) a plant population of 55 000 plants are seen as ideal. Care must be taken not to go above the optimal threshold (approximately 55000 – 60000 plants/ha).
Disease Resistance	Intermediate resistance to local Rust strains (Ps) and Northern Corn Leaf Blight (Et).
Climate Requirements	Sweetcorn can be grown under a range of climatic conditions. These conditions can vary from moderate, cool climates to more subtropical regions. It is important to note that even distribution of heat units is a key requirement for optimal production of corn.
Features and Benefits	STAR 7719's seedling vigor and robust growth habit allows for year round production in less than favorable climatic conditions. The ear quality and uniformity ensures a good quality ear for the fresh market. The uniform growth habit means a relatively short harvest window. Because of the plant material mass, it can very successfully be used as silage after the ears are harvested.

### INDEMNITY

All technical advice and/or production guidelines given by STARKE AYRES or any of its personnel with reference to the use of its products, is based on the company's best judgement. However, it must be expressly understood that STARKE AYRES does not assume responsibility for any advice given or for the results obtained.

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