



**STARKE
AYRES®**

RED ATLAS BEETROOT



MULTIPURPOSE VARIETY WITH EXCEPTIONAL BOLTING TOLERANCE

- Exceptionally high yield potential
- Produces uniform roots with good colour
- High bolting tolerance
- High *Cercospora beticola* resistance
- Very early maturing

CUSTOMER SERVICES: 0860 782 753 • WWW.STARKEAYRES.CO.ZA • MEMBER OF THE PLENNEGY GROUP

SEEDS OF SUCCESS

RED ATLAS BEETROOT



Type	An F1 hybrid.				
Maturity	Early maturing variety: <ul style="list-style-type: none"> • Summer: 55 – 85 days. • Winter: 85 – 110 days. 				
Sowing Time	All year round <ul style="list-style-type: none"> • Avoid December to January plantings in warm areas. • Avoid May – July in cooler areas prone to frost. 				
Leaf Characteristics	Long, fully erect leaf with a dark green colour.				
Bolting Tolerance	Excellent bolting tolerance				
Root Characteristics	<ul style="list-style-type: none"> • Very uniform, round/top shape root. • Dark red external colour. • Very smooth exterior • Excellent internal colour with little zoning. • Very high sugar content. 				
Market Segment	<ul style="list-style-type: none"> • Fresh Market • Bunching • Processing • Baby beetroot 				
Disease Resistance	<table> <tr> <td>High Resistance:</td> <td> <ul style="list-style-type: none"> • Cercospora Leaf Spot (Cb) </td> </tr> <tr> <td>Intermediate Resistance:</td> <td> <ul style="list-style-type: none"> • Downy Mildew (Pfb) • Powdery Mildew (Ep) • Rhizoctonia </td> </tr> </table>	High Resistance:	<ul style="list-style-type: none"> • Cercospora Leaf Spot (Cb) 	Intermediate Resistance:	<ul style="list-style-type: none"> • Downy Mildew (Pfb) • Powdery Mildew (Ep) • Rhizoctonia
High Resistance:	<ul style="list-style-type: none"> • Cercospora Leaf Spot (Cb) 				
Intermediate Resistance:	<ul style="list-style-type: none"> • Downy Mildew (Pfb) • Powdery Mildew (Ep) • Rhizoctonia 				
Growing Guidelines	Sowing: Sowing depth - 10-20 mm; 300 000 - 500 000 plants/ha – Fresh Market/Processing; 1-1,2 million plants/ha - Baby Beet.				

INDEMNITY

All technical advice and/or production guidelines given by STARKE AYRES or any of its personnel with reference to the use of its products, is based on the company's best judgement. However, it must be expressly understood that STARKE AYRES does not assume responsibility for any advice given or for the results obtained.

CUSTOMER SERVICES: 0860 782 753 • WWW.STARKEAYRES.CO.ZA • MEMBER OF THE PLENNEGY GROUP

SEEDS OF SUCCESS