



**STARKE  
AYRES®**

# **HONEY STAR MELON**



## **A HYBRID HONEYDEW MELON WITH IMPROVED DISEASE RESISTANCE**

- Large to medium, round fruit with smooth, off-white skin
- Pale green flesh colour, suitable for fresh-cut and whole fruit
- Improved firmness and transportability
- Excellent brix development and good flavour
- Improved disease resistance

CUSTOMER SERVICES: 0860 782 753 • [WWW.STARKEAYRES.CO.ZA](http://WWW.STARKEAYRES.CO.ZA) • MEMBER OF THE PLENNEGY GROUP

**SEEDS OF SUCCESS**

# HONEY STAR MELON



|                       |   |
|-----------------------|---|
| Type                  | A hybrid honeydew melon.  |
| Maturity              | Main season 80 - 90 days.   |
| Plant Characteristics | A vigorous plant with a healthy leaf cover that protects the fruit against sunburn. Uniform fruit set makes harvesting easier.  |
| Fruit Characteristics | Harvest maturity is indicated by a rind colour change from light green to off-white, and the absence of visible greening on the ground spot. Large to medium, round fruit of 1.5 – 2.5kg, with uniform fruit size and shape. The skin is off-white in colour with a smooth appearance, and a pale green flesh colour. The fruit have a small seed cavity, with good flavour and brix development. |
| Disease Resistance    | High resistance to Fusarium (Fom) 0, 2. Intermediate resistance to Powdery Mildew.  |
| Climate               | Optimum germination temperature: 25°C to 28°C, night temperature not lower than 18°C. Optimum growth temperatures at night are 18 - 20°C, and day 24 - 30°C, and for ripening 15 - 25°C.  |
| Plant Spacing         | 8,000 to 16,000 plants per ha.  |
| Adaptation            | HONEY STAR is recommended for early, mid and late season production in the mild Northern growing areas, and summer production in the Southern growing areas.  |
| Yield Potential       | Very high yield potential.  |
| Features and Benefits | HONEY STAR has a very high yield potential, excellent brix development, and good flavour. The fruit is suitable for both the whole fruit and fresh-cut processor markets.   |

## INDEMNITY

All technical advice and/or production guidelines given by STARKE AYRES or any of its personnel with reference to the use of its products, is based on the company's best judgement. However, it must be expressly understood that STARKE AYRES does not assume responsibility for any advice given or for the results obtained.

CUSTOMER SERVICES: 0860 782 753 • WWW.STARKEAYRES.CO.ZA • MEMBER OF THE PLENNEGY GROUP

# SEEDS OF SUCCESS