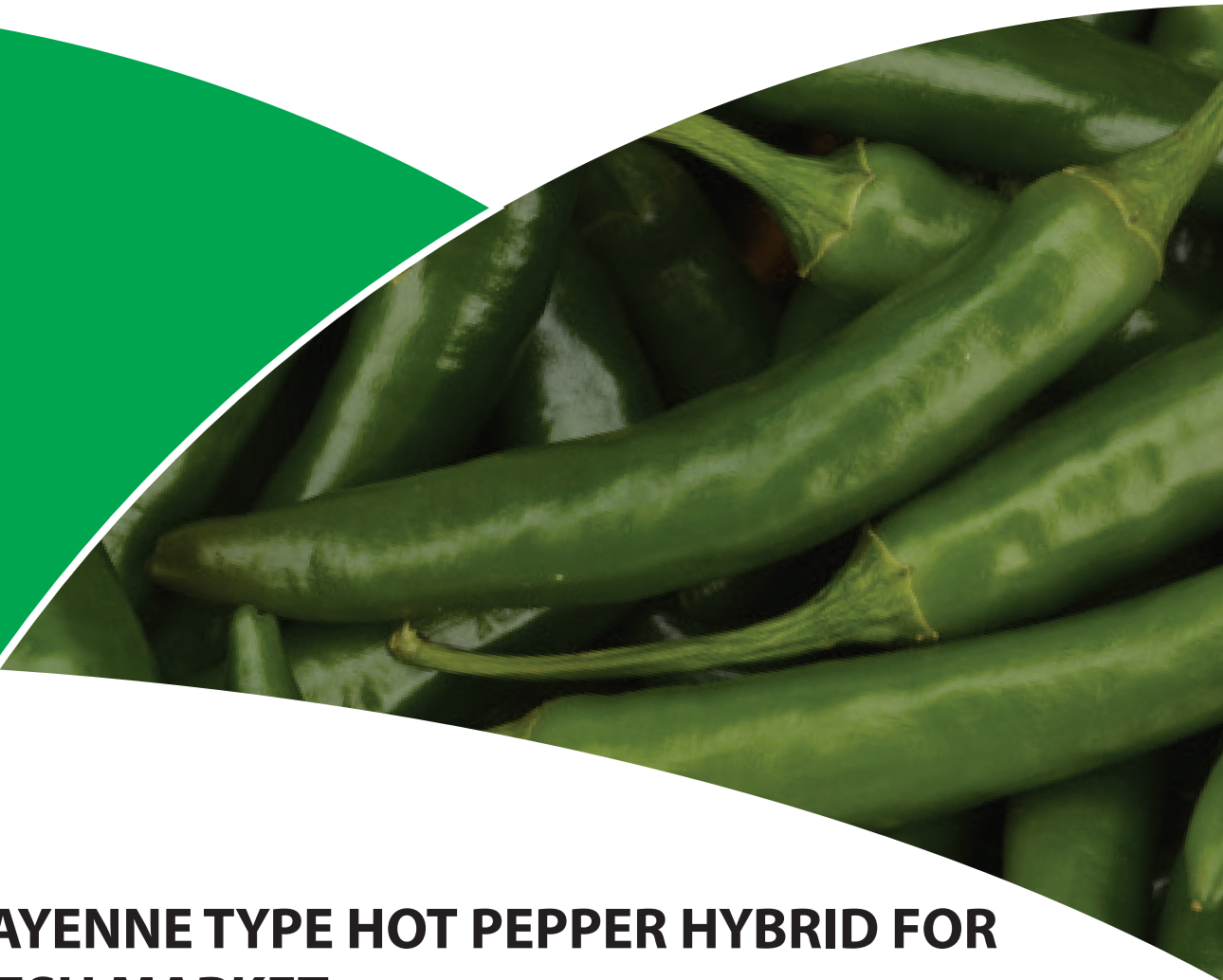




**STARKE
AYRES®**

CALIDA
HOT PEPPER



NEW CAYENNE TYPE HOT PEPPER HYBRID FOR THE FRESH MARKET

- Strong, compact bush type
- Very high pungency levels
- Attractive dark green fruits
- Very high yield potential
- Suitable for drying.

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*CALIDA

HOT PEPPER



Type	Hot pepper hybrid in the Cayenne type class for the fresh market.
Maturity	CALIDA is early maturing, approximately 75-80 days to first pick after transplanting in summer. The period to first pick can vary considerably between warm and cool season plantings.
Plant Characteristics	CALIDA is a strong, compact, thick stemmed and productive plant with a pendant habit which is easy to harvest. No plant support (stakes) is necessary.
Fruit Characteristics	CALIDA has glossy, medium green fruit turning red when fully matured. The fruit pick with the stalk or pedicel attached, and has medium to thin fruit walls. CALIDA is classed as a Cayenne type with some of the highest pungency levels in the range. Fruit size will vary between 5-7 cm in length x 1 - 1,3 mm in diameter at the crown. Pods weight between 3-4 grams.
Plant Population	A plant population of 25 000 - 35 000 plants per hectare is optimal. A "tramline" (double-row per bed) system, with a walkway of 1 m between every second row is advisable. Plants should have a 500mm in-row and 600 mm between-row spacing.
Disease Resistance	Excellent field resistance to powdery mildew can be expected.
Climate Requirements	Hot peppers are frost susceptible and can be grown under a certain range of climatic conditions. These conditions can vary from moderate, cool climates to hotter, subtropical regions. It is important to note that even distribution of heat units is a key requirement for optimal production.
Features and Benefits	CALIDA offers the hot pepper grower the opportunity to supply the market with consumer acceptable produce of the highest quality. The variety stands out on attractiveness, quality, colour and has some of the highest pungency levels on the market to date. CALIDA has a very high-yield capability and recently outperformed its nearest rival by up to 15% in terms of yield.

* Submitted for registration on the national variety list.

INDEMNITY

All technical advice and/or production guidelines given by STARKE AYRES or any of its personnel with reference to the use of its products, is based on the company's best judgement. However, it must be expressly understood that STARKE AYRES does not assume responsibility for any advice given or for the results obtained.

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